

November 13, 2013

Custom-Mats.com

(p) 800-330-1343

Thank you so much for letting me work with you on this Affordable Custom Flocked P.O.P. Mats project.

GOOD NEWS!

These are factory direct prices and we are offering a 20% OFF online ordering special.

Please review the presentation that I put together for you and let me know if any of these items Hit the Mark.

I will follow up a little later today to make sure that we can take advantage of the special pricing tat I was able to source for you.

~ Creating Lasting Impressions ~

Marketing
Gallant, Inc.
800-GALLANT (330-1343)
www.Custom-Mats.com http://www.Custom-Mats.com

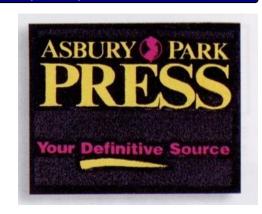
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Affordable Custom Flocked - 4"x6" P.O.P. Plush Change Mats (2 Color)

Item Number: ** These are factory direct prices and we are offering Big Qty DISCOUNTS and a 20% OFF online ordering special.

P.O.P PLUSH Change mats ore designed to use a 2 color imprint, on a contrasting carpet color. As with the P.O.P. Super, you still must choose at least two imprint colors, in addition to a carpet color. Due to the method of imprinting using nylon flock fibers, it is not possible to reverse the carpet color and use it as port of the design. All colors in the design must be imprint colors, even if duplicating the carpet color. 30 POINT HELVETICA NARROW BOLD (ALL UPPER CASE). 4" W x 6" L



Colors: Assorted

| Qty | 100 | 250 | 500 | 1000 |
|-------|--------|--------|--------|--------|
| Price | \$6.43 | \$5.79 | \$5.68 | \$5.47 |

Price Includes: 2 color

Additional Charges: Setup: \$330.00; Repeat Setup: \$26.40

Packaging and Delivery: Bulk. Normal production time is 30 working days.

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Affordable Custom Flocked - 4"x6" P.O.P. Super Change Mats (4 Color)

Item Number: ** These are factory direct prices and we are offering Big Qty DISCOUNTS and a 20% OFF online ordering special.

Minimum Legible Copy Size. Due to imprinting method using pre-dyed nylon fibers, a minimum size requirement for copy and detail has been established to ensure sharp design images and clear copy. This minimum size is the equivalent of 30 POINT HELVETICA NARROW BOLD (ALL UPPER CASE). P.O.P. SUPER Change mats give you a 100% imprint area. Choose at least two imprint colors, one for the background and one or more as required for your logo. Example: 1 background, 1 imprint colors= 2 colors. 4" W x 6" L



Colors: Assorted

| Qty | 100 | 250 | 500 | 1000 |
|-------|--------|--------|--------|--------|
| Price | \$7.44 | \$6.73 | \$6.48 | \$6.27 |

Price Includes: 4 color

Additional Charges: Setup: \$660.00; Repeat Setup: \$26.40

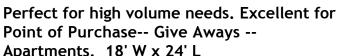
Packaging and Delivery: Bulk. Normal production time is 30 working days.

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Affordable Custom Flocked - 18"x24" Econo Mat Needle-Punch Carpet - One Color Imprint

Item Number: ** These are factory direct prices and we are offering Big Qty DISCOUNTS and a 20% OFF online ordering special.



Apartments. 18' W x 24' L

Colors: Silver Gray, Charcoal Gray, Black

| Qty | 500 | 1000 | 2500 | 5000 |
|-------|---------|---------|---------|---------|
| Price | \$18.46 | \$17.40 | \$15.96 | \$14.45 |

Price Includes: 1 color

Packaging and Delivery: Bulk. Normal production time is 20 working days.

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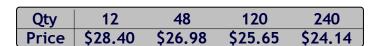
Affordable Custom Flocked - 18"x27" People Greeter Olefin Carpet (1 Color)

Item Number: ** These are factory direct prices and we are offering Big Qty DISCOUNTS and a 20% OFF online ordering special.

Different designs and/or color combinations may not be combined for quantity pricing. 18" W \times 27" L

Colors: Strawberry Red, Burgundy Red, Silver Gray, Irish Green, Navy Blue, Black, Pine Green, Ocean Blue, Charcoal Gray, Chocolate Brown, Heather Blue, Tan Beige

Imprint Information: 12"x21" imprint area



Price Includes: 1 color

Additional Charges: Setup: \$165.00; Repeat Setup: \$26.40

Packaging and Delivery: Bulk, Individual Cartons \$2.00(G) each. 12 units per carton. 35 lbs. per carton. Normal production time is 8 working days.

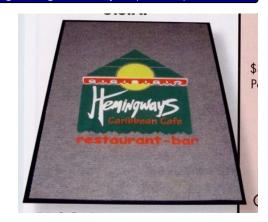
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Affordable Custom Flocked - 2'x3' Multi Color Custom Design - Logo Pin Carpet (2 Color)

Item Number: ** These are factory direct prices and we are offering Big Qty DISCOUNTS and a 20% OFF online ordering special.

Although fine detail work is possible with our multi color process, keep in mind that the smallest possible type size is 30 point in multi color (approximately 3/8"). Also, remember that White counts as one of the imprint colors with multi color. All colors shown in a design must be counted as port of the imprint. Background color of the carpet cannot be used as port of the design in multi color. Different designs, mat sizes, and/or color combinations may not be combined for quantity pricing. 2' W x 3' L



Colors: Pewter Assorted, Carbon Gray, Pebble Brown, Leaf Green, Wine Claret Red,

Coffee Brown

| Qty | 1 | 2 | 5 | 10 | 25 |
|-------|---------|---------|---------|---------|---------|
| Price | \$90.13 | \$84.50 | \$80.33 | \$75.75 | \$72.34 |

Price Includes: 2 color

Additional Charges: Setup: \$330.00; Repeat Setup: \$52.80

Packaging and Delivery: Bulk. Normal production time is 15 working days.

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Please let me know if you have any questions or if I can be of any further assistance.

Thank you once again for your interest in our branded products and I very much look forward to working with you.

** prices exclude setup, run and shipping charges

*** Limited Time Offer - Only Good While Supplies Last.

Sincerely,

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